James Merrikin

Product Designer, Developer, Leader

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PROFESSIONAL EXPERIENCE

August 2019 – October 2024
Head of Design, User Experience, & Content Strategy
Akoya – Boston, Massachusetts

- Key contributor to company growth from incubation to startup to 120+ people
- Designed engaging inclusive authenticated digital experiences
- Produced 100+ flow diagrams depicting UX process flows
- Developed and maintained branding strategy
- Applied data-driven analytics and insights to optimize product user experience
- Led and managed multiple functional teams (4 - 18 people)

November 2012 – August 2019
Director User Experience Design & Development
Fidelity Investments – Boston, Massachusetts

- Coded and launched complex web apps to 50M+ retail customers using Angular, React, and Node
- Led and grew engineering team by 500%
- Key contributor to enterprise design system

June 2008 – November 2012
Senior Frontend Developer
Mercer – Norwood, Massachusetts

- Coded UI and UX for various key products which included authentication and data visualization
- Designed mockups and prototypes to get feedback from internal and external stakeholders
- Identified gaps in the experience and iterated on designs

PROFILE

A highly accomplished professional with experience in product, marketing, UX design, and research. Driven by the pursuit of success and excellence with a keen focus on driving and delivering positive outcomes. Skilled with all aspects of the creative process and related tools.

EDUCATION

Computer Science
Northeastern University, Boston, MA

Audio Engineering
Berklee College of Music, Boston, MA

HVAC Technician
United States Air Force, San Antonio, TX

KEY SKILLS

AWS Certified Cloud Practitioner
Product Designer
UX Researcher
Frontend Software Engineer
User Experience Designer
Professional Photographer
Professional Videographer
Business Consultant
Team Leader